

Los Angeles County
Metropolitan Transportation Authority

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Los Angeles, CA 90012-2952

Diane DuBois
Chair



Metro

November 20, 2013

Mr. James C. Ghielmetti
Chair, California Transportation Commission
1120 N Street, Room 2221 (MS-52)
Sacramento, CA 95814

Dear Chair Ghielmetti:

I am writing to you to express my support for the City of Santa Monica's request for an 18-month contract award extension for its bikeshare program. Granting this request will allow the City of Santa Monica to participate in a regionally coordinated bikeshare program, with seamless implementation by a single vendor.

Multi-agency coordination was not anticipated at the time of the CTC allocation vote in June 2013, however it would have many benefits, making both the City of Santa Monica and the regional bikeshare system more effective. Santa Monica is a single city of 8.3 square miles, however it will be connected to cities throughout the region via the Metro Rail system, with three Expo Light Rail Line stations within the city boundaries. Bikeshare customers will be able to pick up and drop off bicycles at participating locations throughout the county using the same fare media. Usage data can be easily shared by participating agencies and used to improve the system over time.

Metro concurred with the City of Santa Monica's time extension request on October 21, 2013 and forwarded it to the Department of Transportation (Caltrans) District 7 office for consideration by the California Transportation Commission (CTC). We ask that you approve the request at the December 11-12, 2013 CTC Meeting. Should you have any questions about the extension request or the proposed regional bikeshare program, please contact David Yale at (213) 922-2469.

Sincerely,

Diane DuBois

cc: CTC Commissioners
Andres Boutros

Enclosure: City of Santa Monica Bikeshare Program Contract Award Extension Request

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RICHARD BLOOM
CHAIR, BUDGET SUBCOMMITTEE NO. 3 ON RESOURCES & TRANSPORTATION
ASSEMBLYMEMBER, FIFTIETH DISTRICT

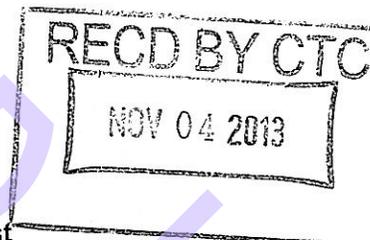
2.8b(1) project #5
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November 4, 2013

California Transportation Commission
1120 N Street
Room 2221 (MS-52)
Sacramento, CA 95814



RE: City of Santa Monica Bikeshare Program Grant Extension Request

Honorable California Transportation Commissioners,

I am writing in support of the City of Santa Monica's request for a Bikeshare Program grant allocation extension to increase the opportunity for regional coordination and collaboration for the development of a regional bikeshare system. The extension request for Project RPSTLE 5017 (038) is slated to be heard by the California Transportation Commission at your December 11-12, 2013 meeting.

Ensuring that Santa Monica's bikeshare system is coordinated with the regional systems is a high priority. Recently, efforts to provide one regional system have intensified. Los Angeles County Metro is initiating a new effort to bring the jurisdictions together through issuance of a joint RFP. On October 24, 2013 the full Metro Board supported Santa Monica's grant extension application. By CTC's granting the extension request, Santa Monica will be able to serve not only local needs but also take advantage of an invaluable opportunity to be a leader and participate in a larger, regional network that could potentially include coordinated technology and a cooperative payment system. This is particularly important as a way to serve the first-and-last-mile of a regional transit system. It has also been shown that regional systems work: Boston area Hubway, Bay Area Bikeshare, Washington DC/Arlington are good examples. Additionally, my office has begun coordinating meetings with all the interested parties to encourage cooperation and to aid in regional planning.

The City is concurrently working with Metro in an effort to develop a coordinated system throughout the region while facing an extremely tight timeline to use FY 2012-13 grant funds that were allocated by the CTC in June 2013. If the extension is not granted, the City stands to lose its funding for the project.

If you join me in supporting this request, Los Angeles County Metropolitan Transportation Commission, the Westside Cities Council of Governments, and the City of Santa Monica stand ready to cooperate and collaborate in the effort to develop a system with a bright start and a long-term impact.

Sincerely,

RICHARD BLOOM
Assemblymember, 50th District

